

(re)integrate preaching application matrix

For your sermon, imagine three of four of these particular people sitting in the congregation. Is your message understood by each of them in language that they'd understand? Have you supplied illustrations that speak to these various people? (Many of us preachers are blind to the fact that our illustrations are consistently pulled from our narrow life experience of life, a life that many in our congregation do not always relate to.) Have you thought through and articulated how these particular people might apply the message? Have you supplied application not only for their individual needs but also for systemic issues? (Many of us preachers very easily apply our messages to personal and/or family issues and church life. In our zeal for healing in these areas, we often neglect our duty to those in the congregation who have particular callings. We need to speak truth into these vocations so that they may be equipped in *their* vocational ministries for the glory of God. God's word applies to *all* of life, not just to personal felt needs and congregational life.) How can people be changed by God's Spirit so that they can participate in the mission of God to redeem *every aspect and sphere* of his creation? What is God calling these people to *do* to be disciples, participating with God to redeem everything in the world from the Fall and making other disciples who will do the same?

Audience	How this message speaks to him or her	
Choose 3 – 4 people that this message should connect with	How does this message apply to this person individually? How can he or she personally make this a reality in their relationship with God and with people? What can they practically do to yield to God's Spirit in their lives on these matters? What do they need to change in the way they're thinking, believing, and/or behaving? How can they allow God to make	How does this message apply to this person's participation in the mission of God? How can he or she look beyond personal application and also bring the kingdom of God to bear upon systemic issues to bring about universal flourishing (shalom) in the world? What is God calling this person to do in and through their work, in community with other believers, so that Christ's lordship can bring redemption to broken
Business Man or Woman	the changes in their lives that He wants to achieve?	institutions (workplaces, families, etc.), communities, and systems?
Student (High School and College)		
Judge or Lawyer		
Mom or Dad, Husband or Wife		
Community Volunteer		
Doctor, Nurse, Medical Profession		
Public Service, Politician		
Teacher		
Home Maker (stay- at-home mom / dad)		
Tradesman (machinist, welder, mechanic, plumber, carpenter)		6
Artist (musician, poet, painter, writer, filmmaker, actor)		© 2016 Bob Robinson
Scientist		
Everyone in their Leisure Time		www.re-integrate.org